

ARCADA GROUP

ARCADA Group

is a leading Real Estate Development Company working in Kazakhstan market since 1999 and specializing in investment, construction and commercial property management. With extensive experience and knowledge, the Company efficiently implements projects at all investment cycle stages, from pre-project engineering to construction, commissioning and professional property management.

The total area of completed projects is more than 300 000 sq. meters.

The priority of the ARCADA group is the effective implementation of commercial real estate projects:

- development of project concepts;
- business planning
- financial and economic modeling of business;
- standard design and design of the world class;
- professional promotion and positioning, brokerage services, effective management of commercial real estate.





The Republic of Kazakhstan is a unitary state with a presidential form of government.

Area: 2,724.9 sq. km

Currency: tenge

Internet Zone: kz

Population: 18 million people



✓ PROJECTS

Shopping and entertainment center «Asia Park»

Location: Astana, Kabanbay Batyr avenue 21

GBA: 47 000 sq.m. **GLA:** 24 000 sq.m.

Opening date: December 17, 2009



The modern **shopping and entertainment center «Asia Park»** is located on the largest avenue of Astana in the administrative and business center of the capital, and combines all necessary products and services for residents and visitors

- Floors: 3 floors.
- Main operators: 24-hours discount supermarket «Alma», 5 screen digital cinema «Arman 3D», hypermarkets' net of electronics and home appliances «Mechta», a panoramic restaurant «Sky Bar», fitness club «Fitness First».
- Shopping Gallery: 180 operators, among them «DeFacto», «AVRORA», «INCITY», «KIMEX», «Savage», «FLO», «Love Republic», «HP», «Beliy Veter», «Zolotoy Klyuchik», «Gulliver», «Wanex», «Orby», «Dzintars», «Men's Style», «Zarina», «Zolotoy».
- Food: 4 operators of fast food «KFC», «Restburger», «Pizza Fati», «Nathanas Famous», «Mini Pie», «Costa Coffee», restaurant «Sky Bar», caf□.
- Average attendance in 2017 18 089 people a day.
- **Target Audience:** residents and visitors of the «middle» and «lower» level of income.



Shopping mall "Asia Park" Almaty is a modern shopping and entertainment center of class "A", having the classic combination of anchor tenants, entertainment zone, food court and operators of the shopping gallery.

- Number of floors: 3
- Anchor tenants: supermarket "ALMA", the hypermarket of household appliances "TECHNODOM", 7 screen cinema "Arman-3D", children's amusement Park "Lunapark", LC Waikiki, KARI, Grazie, MonAmie, Kari, EVIM.
- **Dining:** 5 operators of fast food, beer restaurant, pizzeria and sushi bar "Mezza Luna".
- Parking: ground level and underground parking for 500 car-places.
- Target audience: Category B, B-.



Shopping and entertainment center «MART» - is the only modern full-format shopping and entertainment center in the Northern part of Almaty city, which epitomizes innovative architectural solutions, functional layout and enjoyable shopping.

- Number of floors: 4 plus ground floor.
- Anchor tenants: 24 hours supermarket "Ayan", electronic and computer equipment stores "Technodom" and "Beliy Veter", sportwear "Sportmaster", 6-screen digital cinema "Arman 3D", children's entertainment park "Holiday", fashion stores "DeFacto", "LC Waikiki".
- Shopping: over 100 operators such as "Beautymania", "OGGI", "Suvari", "Respect", "O'stin", "Kari", "Zenden", "Greyder", etc.
- **Dining:** 12 operators of fast food, 1 restaurant, 1 coffee shop.
- Parking: ground level parking for 900 car-places.
- **Target audience:** customers with the average level of income.



"MART Village" is a new project, the main purpose of which was to provide farmers with the opportunity to sell clean, natural and quality products to the city residents without intermediaries.

This retail village-type farmer's mall includes the fresh-market (farmer's zone) and FMCG boutiques. The farm market is equipped with convenient counters and refrigerated showcases for special purposes for all types of products, shopping carts. For all sellers provided a uniform dress code. The laboratory of veterinary and sanitary examination is functioning.

On the territory of the "Mart Village", along with the farm market, 450 shops of clothes, shoes, household goods, gardens, hypermarkets of building materials, electronics and household appliances will be located.

- **Trading unit:** farmer's market (6000 sq. m.), FMCG boutiques. Trading area is more than 25 000 sq. m.
- Anchor Tenants: "Mechta", "Kari KIDS", "KIMEX Outlet", "ZETA", "Men"s Shop", "Koton outlet", "ALSER".
- Number of floors: 2 levels of shopping galleries.
- Parking: 900 car-places.
- Target Audience: mixture of the target audiences from Shopping and Entertainment Center MART (dynamic young people and medium-income families spending their time in shopping galleries and entertainment zones) and MART Village (buyers of daily needs goods and fresh-group products).



Shopping Mall "MART" is the only and most popular multifunctional shopping center in Kostanay and Kostanay region. "MART" is a Trading Center of regional importance and the main shopping and leisure place for residents and visitors of the city.

- Number of floors: 3 plus ground floor
- Anchor Tenants: grocery supermarket "Tamasha", 4-screen digital cinema "Arman 3D", electronic and computer equipment store "Technodom".
- Shopping: «MANGO», «PROMOD», «ETAM», «SPRINGFIELD», «COLIN`S», «O`STIN», «FLO», «Adidas», «Milavitsa», «YESSEY», «ECCO», «AIDINI», «KIMEX», «Intertop», «Insity», «ADIDAS», «FinnFlare», «OGGI», «RESPECT», «LCW», «Gulliver», «Marwin» and etc.
- **Dining:** 6 operators of fast food, 1 restaurant, 1 coffee shop.
- Parking: ground level and underground parking for 250 car-places.
- **Target Audience:** residents and visitors of the city with the medium and upper medium income.



TSUM is a historical place and architectural landmark of Kostanay city. As per the requests of city residents, in 2004, it underwent the major renovation, which corresponds to the reqirements of modern shoppong centers` facilities.

- Number of floors: 4 plus ground floor.
- Shopping: over 200 operators including "Sulpak", "Detskiy Mir", "Sportmaster", "AlcoMarket", "Planeta Krasoty", "Almaz Holding", "KaspiBank" and etc.
- **Dining:** 4 operators of fast food, 2 cafes.
- Parking: 200 car-places.
- Target Audience: mass customers with medium and below medium income.



TSUM Shopping center is one of the most successful and dynamically developing shopping centers of Karaganda city. It is located in the historical and business part of Karaganda, on main avenue and is considered to be the traditional place for shopping and leisure.

- Number of floors: 3 plus ground floor.
- Shopping: over 300 operators including AVRORA, COLIN'S, BELEY VETER, ALSER, Frantsuzsky Domand etc.
- Dining: 3 operators of fast food, 1 cafe, coffee-house.
- Parking: 90 car-places.
- Target Audience: customers with medium or below medium income.

Shopping complex "Altyn Arba"

Location: Karaganda city, Buhar Zhyrau street, 82

GBA: 116 000 sq. m **GLA:** 70 000 sq. m



✓ PROJECTS



Shopping complex "Altyn Arba" - is historically place of the main market of the city in the zone of attraction of another existing or under construction - large retail facility.

The Shopping complex consists of Trade and Farm center "Altyn Arba", Closes market and Construction market. This unique combination attracts the maximum number of visitors every day. The original combination of three concepts produces the widest range of goods, from fresh produts, clothes and consumer goods to building materials and household goods.

Daily market complex is visited by over 25,000 customers.



Trade and farm center "Altyn Arba" is a modern indoor farm shopping center in the "Retail Village" format. "Altyn Arba" includes fresh-market (farm area), clothing and hand made outlets. This format brings together all the best from modern retail and traditional fresh market.

The area of fresh & ecological agricultural products is the heart of "Altyn Arba" farm shopping center. "Altyn Arba" provides farmers with the opportunity to sell clean, natural and ecological goods to the city residents without intermediaries. The farm shopping center offers the possibility of using warehouses, cooling chambers that can hold more than 20 tons of meat and more than 25 tons of vegetable products. It is important to note that the shopping center has a laboratory which has a license and accreditation to test farm products and reports directly to independent SES center.

- **Anchor Tenants:** "Evrika", "One Price", "Alcomarket", "Turkish Furkan".
- Other Tenants: "ARZAN" "Natige", "Sea Empire", "Steak", "Eurasian foods", "Meat", "Kulager", "Tai", "Versailles", "Conti", "Joma", "Bizdin Forma", "Diim Fox", etc.
- Food courts (7 concepts): "Chicken King", Uzbek cuisine restaurant "Naucat", Russian pancake restaurant "Teremok", home cuisine restaurant "Minute", Uzbek restaurant "Tyubeteyka", "Mexican".
- Parking: 220 slots.



Business-center «City Kostanay» is located in the heart of Kostanay. «City Kostanay» is a unique project combining innovation, functionality and high quality, which is the tallest building, architectural centerpiece of the city. Business-center has established high standards for office space in the city since its opening. «City Kostanay» became the center, which tend to locate their offices for most successful companies of the city.

- Floors: 12 floors.
- **Office units:** 25 to 700 sq.m.
- Security Systems: access control, personal identification system, security guard and video surveillance.
- Infrastructure: branch of a bank, a conference hall for 120 people and a meeting room, a notary, a coffee shop.
- **Engineering support:** high-speed elevators, climate control system for each office, internet and multichannel telephone.
- Parking: 100 spaces.
- Tenants: Sberbank JSC, "Fund for Financial Support of Agriculture" JSC, "Damu Entrepreneurship Development Fund" JSC, "KazMunaiGaz" JSC, "KAS Consulting" LLP, "Kazakhstan Petroleum" LLP.



- **Floors:** 8 floors, ground floor.
- Office units: 20 to 900 sq.m.
- Security Systems: a modern access control system, video surveillance, automatic fire alarm.
- Infrastructure: conference room for 80 people, meeting rooms, a notary, dining room for employees and a cafe for business meetings.
- **Engineering support:** 2 independent city substations, central heating, high-speed modern elevators, integrated telephony.
- Parking: surface parking for 240 cars.
- **Tenants:** ARKA Managing investment company, JSC Kazakhaltyn Mining Metallurgy Concern, JSC Mobile Telecom Service, LLP (Tele2), EUROMASTER, Homad Life, Yandex taxi, AVRORA, KMG-security (Samruk Kazyna), Shubarkol Komir, Kazsyrye LLP, «Silicon mining» LLP, "NOMAD LIFE" LLP, etc.



Hotel Complex Cosmonaut includes a hotel, restaurant "Zhuldyz", fitness club «Fitness First», banquet hall «Ball room», a conference room, a lobby bar and a fireplace room. A good complement infrastructure of the complex is a summer restaurant «Zuma» - an object that combines the format of lounge areas, restaurants and nightclubs.

The luxurious 4-star hotel offers comfortable rooms. All rooms are equipped with individual water supply, heating, air conditioning, satellite TV, telephone with direct intercity and international access, high speed internet, mini-bars and safes.

The unique location, magnificent terrace with stunning views make the hotel the most popular among the guests of Karaganda.





✓ NEW PROJECTS



For the first time in Astana will be implemented an object with the largest entertainment infrastructure inside the building. On the 3rd floor of the Shopping and Entertainment Center will be a vast area of entertainment, including a children's entertaining park, food court with well-known fast food operators in the world, restaurants and cafes. The main part of the entertainment area will be a Botanical Garden, the stay in which will be useful and enjoyable for urban residents of the northern ca



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